

Buying

1. I often buy things spontaneously.
2. "Just do it" describes the way I buy things.
3. I normally think about things before I make a purchase.
4. "I see it, I buy it" describes me when I shop.
5. "Buy now, think about it later" describes me when I shop.
6. Sometimes I feel like buying things on the spur of the moment.
7. I buy things according to how I feel at the moment.
8. I carefully plan most of my purchases.
9. Sometimes I am a bit reckless about what I buy.

Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
SA	A	NO	D	SD
SA	A	NO	D	SD
SA	A	NO	D	SD
SA	A	NO	D	SD
SA	A	NO	D	SD
SA	A	NO	D	SD
SA	A	NO	D	SD
SA	A	NO	D	SD
SA	A	NO	D	SD
SA	A	NO	D	SD

Materialistic Attitude

1. It is really true that money can buy happiness.
2. My dream in life is to be able to own expensive things.
3. People judge others by the things they own.
4. I buy some things that I secretly hope will impress other people.
5. Money is not the most important thing to consider in choosing a job.
6. I think others judge me as a person by the kinds of products and brands I use.

Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree
SA	A	NO	D	SD
SA	A	NO	D	SD
SA	A	NO	D	SD
SA	A	NO	D	SD
SA	A	NO	D	SD
SA	A	NO	D	SD

Personal Data

1. Age: _____
2. Gender : _____ Male _____ Female
3. Marital Status: _____ Single _____ Married
4. Major: _____
5. Grade Point Average: _____

Thank you for completing this questionnaire.